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# NEWS

## HARLEY-DAVIDSON LAUNCHES ALL-NEW PLATFORM TO INSPIRE THE NEXT GENERATION OF GLOBAL RIDERS

*The Street 750 Features New Liquid-Cooled  
Revolution X Engine and Dark Custom Styling*

**MADRID (March 24, 2014)** – Harley-Davidson® (NYSE: HOG) is continuing its monumental ride, which began with the introduction of Project RUSHMORE, by launching a new Dark Custom™ motorcycle designed for young urban riders around the world.

The Harley-Davidson Street™ 750 motorcycle – the first all-new platform from Harley-Davidson in 14 years – is built for urban environments with all-new liquid-cooled Revolution X™ powertrain, nimble agility and the sound and look that lets everyone know it is a genuine Harley-Davidson.

“This is the latest motorcycle to join our Dark Custom lineup, which helped make us the number-one selling brand to young adults in the U.S. for the past five years,” said Matt Levatich, President and Chief Operating Officer, Harley-Davidson Motor Company. “The new Street 750 was designed with thousands of hours of input from young adults in cities around the world. This input guided both the attitude and capabilities of this motorcycle. It is proof that being customer-led continues to be a core driver of our product development process.”

### **Urban, Authentic Harley-Davidson**

The Street 750 from Harley-Davidson is built for an urban environment. It features the new, Revolution X engine, designed to match the demands of stop-and-go traffic with nimble agility, while delivering instant throttle response to escape city gridlock.

The Revolution X engine is housed in a new, narrow and lean chassis, with a super-low seat, new suspension and broad handlebar sweep that provides confidence and maneuverability when managing tight turns and fast moves. This signature Dark Custom motorcycles feature a premium, minimalist style that serves as a blank canvas for riders to customize.

“The Harley-Davidson Street 750 is designed to cope with the unique challenges faced by riders in European cities. It marries nimble maneuverability, unique Dark Custom style and instant power helping riders escape the cars, buses and taxis that clog inner-city roads,” said Matthew Knott, PR and Communications Manager EMEA, Harley-Davidson Europe. “This latest motorcycle from Harley-Davidson is designed specifically to meet the needs of urban riders and is the ideal way to discover your city in style.”

## Key Street 750 Specifications

### Dimensions:

Length	2,225 mm (87.6 in.)
Seat Height, Unladen	709 mm (27.9 in.)
Ground Clearance	5.7 in. (145 mm)
Rake (steering head) (deg)	32
Trail	115 mm (4.5 in.)
Wheelbase	1,534 mm (60.4 in.)
Tires, Front Specification	100/80 R17
Tires, Rear Specification	140/75 R15
Fuel Capacity	13.1 l (3.5 gal.)
Oil Capacity (w/filter)	3.1 l (3.3 qt.)
Weight, As Shipped	206 kg (455 lb.)
Weight, In Running Order	222 kg (489 lb.)

### Engine

Engine	Liquid-cooled, Revolution X™ V-Twin
Bore	85 mm (3.346 in.)
Stroke	66 mm (2.598 in.)
Displacement	749 cc (45.707 cu in)
Compression Ratio	10.5:1
Fuel System	Mikuni Single Port Fuel Injection, 38 mm bore

### Drivetrain

Primary Drive Gear	36/68 ratio
Gear Ratios (overall) 1st	14.25
Gear Ratios (overall) 2nd	10.07
Gear Ratios (overall) 3rd	7.45
Gear Ratios (overall) 4th	5.99
Gear Ratios (overall) 5th	5.04
Gear Ratios (overall) 6th	4.53

### Chassis

Exhaust	N/A
Wheels, Optional Style Type	N/A
Wheels, Front Type	Black, 7-Spoke Cast Aluminum with Machined Rim Highlights
Wheels, Rear Type	Black, 7-Spoke Cast Aluminum with Machined Rim Highlights
Brakes, Caliper Type	2-piston floated front and rear

### Performance

Engine Torque Testing Method	EEC/95/1
Engine Torque	60 Nm (44.3 ft-lb)
Engine Torque (rpm)	4,000
Lean Angle, Right (deg.)	28.5
Lean Angle, Left (deg.)	28.5
Fuel Economy	Combined City/Hwy 5.74 l/100 km (40.976 mpg)

**Electric**

Lights (as per country regulation), Indicator Lamps, High beam, neutral, low oil pressure, turn signals, engine diagnostics, low fuel warning

**About Harley-Davidson Motor Company**

Harley-Davidson Motor Company produces custom, cruiser and touring motorcycles and offers a complete line of Harley-Davidson motorcycle parts, accessories, riding gear and apparel, and general merchandise. For more information, visit Harley-Davidson's website at [www.h-d.com](http://www.h-d.com).

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